



[FOR IMMEDIATE RELEASE]

POWERCOLOR ANNOUNCES THE GRAPHICS FOR ADVANCED HD ENTERTAINMENT: HD5500 SERIES

Compatible with the Latest DirectX® 11 technology and delivering great performance with little power consumption

Taipei, Taiwan –February 9th, 2010 -- TUL Corporation, a leading manufacturer of AMD graphics cards, today introduces the graphics for HD gaming and advanced home entertainment: PowerColor HD5500 series. Compatible with all the latest features, HD5500 series takes advantage of DirectX® 11 technology and makes incredible visual realism possible for all popular HD games and Blu-Ray. HD5500 series will enhance your home entertainment experience and you can be environmentally friendly at the same time with a card that consumes less than 45 watts under full load!

Also, PowerColor includes a special version in the latest HD5500 series lineup, HD5570 low profile edition. With a single-slot low profile design, HD5570 low profile edition enables smooth frame rates at HD setting, delivers vivid HD experience while watching Blu-Ray videos and other HD contents. It is the best choice for small form factor and home theater PCs.

“PowerColor HD5500 series is designed to fulfill gamers who has multiple needs for their PCs, not only for enjoyable HD gaming performance but also for other advanced home entertainment experiences;” says Ted Chen, CEO of TUL Corporation. “With all the latest technology support, HD5500 series is the graphics for virtually everything.”

PowerColor HD5500 series also supports ATI stream technology, accelerating demanding applications and get more things done in little time. Furthermore, PowerColor announced a special HD5570 low profile Eyefinity edition; with DisplayPort / DVI / VGA output, it can easily boost the home and office productivity across up to 3 displays.

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

PowerColor

For more product information, visit: www.powercolor.com.

Or contact: pr@powercolor.com

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	<i>HD5570</i>	<i>HD5570 Low Profile</i>	<i>HD5570 Low Profile Eyefinity Edition</i>	<i>HD5550</i>
Core Speed	650MHz	650MHz	650MHz	550MHz
Memory	1GB/512MB DDR3	1GB DDR3	1GB DDR3	1GB/512MB DDR2
Memory Bandwidth	128bit	128bit	128bit	128bit
Eyefinity	-	-	Yes	-
DirectX®	11	11	11	11
CrossFire™	Yes	Yes	Yes	Yes
Output	HDMI /DVI /VGA	HDMI /DVI /VGA	DisplayPort/DVI /VGA	HDMI /DVI /VGA

* Specifications subject to change without notice.