

POWERCOLOR ANNOUNCES THE COOLEST GAMING SOLUTION: LCS HD5970

The world's fastest GPU packs with PowerColor's Liquid Cooling Solution

Taipei, Taiwan –January 18, 2010–TUL Corporation, a leading manufacturer of AMD graphics cards, is thrilled to announce the world's fastest GPU with liquid cooling solution: the PowerColor LCS HD5970 2GB GDDR5. Equipped with the award-winning EK cooling solution, LCS HD5970 enables superior gaming experiences, and easily boosts up the potential overclcking ability in an ultra quite and cool operating environment.

PowerColor LCS HD5970 has a full water block mounted, which fully covers the memory and power regulator chip. With a copper base design, it is reduces temperature up to 30°C compared with the reference version. PowerColor packages a high-flow 3/8" and 1/2" fittings (barbs) to maximize water flow with captured o-rings to prevent leakage. Gamers can effortlessly customize their own liquid cooling system using these two fittings.

"The fastest GPU should pack with the most efficient way to cool down the card so it extend its real potential performance easily;" said Ted Chen, CEO of TUL Corporation. "LCS HD5970 partnered with EK water cooling solution to deliver an incredible gaming performance in an optimum stable operating environment. This will be the best combo you've never seen before."

DiRT2 Game Bundle: *Unleash DirectX® 11 gaming power*

Giving all gamers to experience the latest DirectX® 11 technology, PowerColor includes DiRT2, the most popular racing game, into LCS HD5970. DiRT2 is a world tour of adrenaline-fuelled extreme off-road events in stunning real-world locations. With the support of DirectX® 11 technology, this latest game delivers the most realistic, immersive and exhilarating racing experience to gamers.

The PowerColor LCS HD5970 will be available on January 21st.

About EK Water Blocks

Started in year 1999, when the founder Edvard König bought his first computer. The goal for EK is to excel in a niche market of performance upgrades for computers. With continuous research and development, we have established a portfolio of products for water cooling. Quality and breathtaking design on the technological edge is our philosophy. For further information, visit: <http://www.ekwaterblocks.com/index.php>

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: www.powercolor.com.

Or contact: pr@powercolor.com

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	LCS HD5870
Core Speed	750MHz
Memory Speed	1050MHz (4.2Gbps)
Memory	2GB GDDR5
Memory Bandwidth	2 x 256bit
Eyefinity	Yes
DirectX®	11
CrossFire™	Yes
Output	Dual DL-DVI / Mini Display Port
DiRT2	Full Version Game Inside

* Specifications subject to change without notice.

