



*[FOR IMMEDIATE RELEASE]*

## **POWERCOLOR LAUNCHES A CUSTOMIZED COOLING SOLUTION: PLAY! HD5770**

*Play hard with multi digital output solution which fulfills all your entertainment needs*

Taipei, Taiwan –November 13<sup>th</sup>, 2009 -- TUL Corporation, a leading manufacturer of AMD graphics cards, today announces a new flavor to HD5700 series: PLAY! HD5770. PLAY! HD5770 features full digital output solution with Display Port / HDMI/ DVI onboard design; delivers an incredible visual performance at all resolutions. And with the support of ATI Eyefinity technology, PLAY! HD5770 can run up to three displays from one single card and give all gamers a surreal gaming experience.

PowerColor PLAY! HD5770 clocks at 850MHz core speed and 1200MHz of memory speed; with an ultra 92mm cooling fan, PLAY! HD5770 is able to increase air flow in low fan speed, yet still dissipates heat easily from the cooper base, which covers the GPU entirely. This cooler also reduces fan noise and enhances cooling ability to deliver the ultimate gaming performance in a low-noisy, and cool operating environment.

“PLAY! HD5770 supports all the latest technology including ATI Eyefinity, ATI stream and DirectX® 11 technology; enables all gamers to experience the step-ahead performance compared with Green party,” says Ted Chen, CEO of TUL Corporation. “Also, with customized cooling fan, PLAY! HD5770 offers maximal OC ability in a cool working environment; we believe it is the best choice for gamers!”

PowerColor PLAY! HD5770 is available on Nov. 30<sup>th</sup> and retails at US\$159.

### **About TUL Corporation**

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: [www.powercolor.com](http://www.powercolor.com).

Or contact: [pr@powercolor.com](mailto:pr@powercolor.com)

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# PowerColor

	PLAY! HD5770
Core Speed	850MHz
Memory Speed	1200MHz (4.8Gbps)
Memory	1GB GDDR5
Memory Bandwidth	128bit
Eyefinity	Yes
DirectX®	11
CrossFireX™	Yes
Output	DVI / HDMI / Display Port
SEP	\$159



Specifications subject to change without notice.