

POWERCOLOR ANNOUNCES PARTNERSHIP WITH EK FOR THE COOLEST GAMING EXPERIENCE

Partnership brings Liquid Cooling Solution (LCS) to the HD5870 series

Taipei, Taiwan –October 7, 2009–TUL Corporation, a leading manufacturer of AMD graphics cards, is proud to announce the collaboration with award-winning liquid cooling solution provider, EK. The partnership brings a liquid cooling solution to the most powerful single GPU on the market today, the HD5870 series. EK cooling offers exceptional thermal performance and enhances gaming performance in a cool and stable operating environment.



The Liquid Cooling Solution (LCS) can completely dispel excessive heat within an airtight environment, enabling the heat to be dissipated in a quiet setting. The cooperation with EK allows PowerColor to bring another attractive option to the HD5870 series. This soon to be part of the Liquid Cooling Solution (LCS) product lineup, with full water block mounting on the card, helps deliver the perfect heat dissipation in a silent setting; allowing a perfect user experience like never before.

"PowerColor always tries to bring gamers a superior and out-of-box gaming experience," said Ted Chen, CEO of TUL Corporation. "The partnership with EK sets up another milestone in the market and I believe this soon to be part of PowerColor LCS lineup's product can fulfill the needs of hardcore players."

About EK Water Blocks

Started in year 1999, when the founder Edvard König bought his first computer. The goal for EK is to excel in a niche market of performance upgrades for computers. With continuous research and development, we have established a portfolio of products for water cooling. Quality and breathtaking design on the technological edge is our philosophy. For further information, visit: <http://www.ekwaterblocks.com/index.php>

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer



award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: www.powercolor.com.

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