



[FOR IMMEDIATE RELEASE]

AMD AND POWERCOLOR LAUNCH THE NEW GENERATION HD5800 SERIES

The first and only GPU that supports DirectX® 11 is here and ready for Windows 7

Taipei, Taiwan –September 23, 2009 -- TUL Corporation, a leading manufacturer of AMD graphics cards, today introduces the next generation of video cards: the HD5800 series. Equipped with the first and only GPU to support Microsoft DirectX® 11, the HD5800 will provide the ultimate gaming and Windows 7® experience.

The HD5800 series also supports ATI's exclusive Eyefinity technology. Eyefinity maximizes your field of view across up to three displays; with dual DL-DVI / HDMI / Display Port onboard design, gamers can easily get lost in the action. Compatible with ATI Stream technology, users will be able to transcode videos from their PC's to mobile media player in less time and with minimal effort.

PowerColor's HD5800 series will include the HD5870 and HD5850. The HD5870 has an unparalleled 1600 stream processors, clocks in at 850MHz core speed and 1200MHz of memory speed; accelerating your PC with nearly 3 teraFLOPs of computing power. The HD5850, with its 1440 stream processors, 725MHz and 1000MHz GPU and memory clock speeds, respectively, is loaded with the latest features and technology for immersive computing.

"It would be an understatement to say we are excited to bring the next generation of ATI technology to consumers. The PowerColor HD5000 series has the most advanced graphics processors yet," says Ted Chen, CEO of TUL Corporation. "We are also looking to provide more value to the consumer which is why we are bundling this next generation series of cards with one of the most popular games in the market today along with KONNET HDMI cables."

DiRT2 Edition: *Unleash DirectX® 11 gaming power through the world's most powerful GPU*

To deliver the latest DirectX® 11 gaming power, PowerColor announces a special bundle: the HD5800 DiRT2 Edition. DiRT2 is a world tour of adrenaline-fuelled extreme off-road events in stunning real-world locations. With the support of DirectX® 11 technology, this latest game delivers the most realistic, immersive and exhilarating racing experience to gamers.

KONNET HDMI Cable Bundle: *Bring you maximum HD Gaming Experience*

To deliver life-like gaming experience, PowerColor bundles the HD5870 with KONNET's FidelityHD standard HDMI cable and KONNET's ExpressHD HDMI cable with the PowerColor HD5850. Both HDMI cables are version 1.3 and support 480i/p, 720i/p and 1080i/p high definition video display and digital audio, with 24K gold plated connectors to provide maximum conductivity and minimum data loss. The special duos are ready to bring you the ultimate HDTV experience.



The PowerColor HD5800 series lineups are available today at Newegg / NCIX / Komplette / RDC / Grosbill / Snogard / Mindfactory / Alternate / HOH / APP / Overclock / Ebuyer / Unitcom.

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: www.powercolor.com.

Or contact: pr@powercolor.com

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| | HD5870 | HD5850 | HD5870 Dirt2 Edition | HD5850 Dirt2 Edition | HD5870 with FHD cable | HD5850 with EHD cable |
|-------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Core Speed | 850MHz | 725MHz | 850MHz | 725MHz | 850MHz | 725MHz |
| Memory Speed | 1200MHz (4.8Gbps) | 1000MHz (4.0Gbps) | 1200MHz (4.8Gbps) | 1000MHz (4.0Gbps) | 1200MHz (4.8Gbps) | 1000MHz (4.0Gbps) |
| Memory | 1GB GDDR5 | 1GB GDDR5 | 1GB GDDR5 | 1GB GDDR5 | 1GB GDDR5 | 1GB GDDR5 |
| Memory Bandwidth | 256bit | 256bit | 256bit | 256bit | 256bit | 256bit |
| Eyefinity | Yes | Yes | Yes | Yes | Yes | Yes |
| DirectX® | 11 | 11 | 11 | 11 | 11 | 11 |
| CrossFireX™ | Yes | Yes | Yes | Yes | Yes | Yes |
| Output | Dual DL-DVI / HDMI / Display Port | Dual DL-DVI / HDMI / Display Port | Dual DL-DVI / HDMI / Display Port | Dual DL-DVI / HDMI / Display Port | Dual DL-DVI / HDMI / Display Port | Dual DL-DVI / HDMI / Display Port |
| SEP | \$379 | \$259 | \$389 | \$269 | \$409 | \$289 |

* Specifications subject to change without notice.

HD5870 Series

PowerColor



HD5850 Series

