

POWERCOLOR ANNOUNCES PARTNERSHIP WITH DEVELOPER BUMP TECHNOLOGIES

BumpTop 3D desktop will be paired with PowerColor graphics cards starting this July

Taipei, Taiwan – June 29, 2009 -- TUL Corporation, a leading manufacturer of AMD graphics cards, announced the partnership with developer Bump Technologies, maker of BumpTop, a creative 3D user interface enabling natural organization and sharing on the computer desktop. BumpTop combines the look and feel of a real desk with the power of the PC. BumpTop lets users spatially organize and share their files and photos with social contacts, while adding advanced search and sort capabilities to enhance productivity and deliver the ultimate computer desktop.

BumpTop will be bundled with the PowerColor PCS HD4850 series beginning this July and expanding to all PowerColor products in the near future. The PCS (Professional Cooling System) HD4850 features the award-winning ARCTIC COOLING solution, providing a perfect balance of silence and a low temperature operating environment. It also integrates HDMI / DVI / CRT outputs, allowing gamers to easily enjoy the cinematic gaming experience through each display technology.

“BumpTop creates a brand new user experience for computer desktops,” said Ted Chen, CEO of TUL Corporation. “We are excited to add this innovative application into our graphics solution. Backed by the power of PowerColor graphics, BumpTop will make the user experience more vivid and change the way the traditional computer desktop is used.”

“PowerColor graphics cards are a great match for the BumpTop interactive, 3D desktop,” said Anand Agarawala, Founder and CEO of Bump Technologies. “The graphics performance and excellent image quality of the PCS HD4850 combined with BumpTop’s beautiful 3D interface and lifelike physics creates an immersive experience that’s fun and will boost productivity.”



*BumpTop 3D desktop application

PowerColor

PCS HD 4850

Core Speed	625MHz
Memory Speed	950MHz x2 (1GB) 993MHz x2 (512MB)
Memory Size	1GB / 512MB
Memory Bandwidth	256bit
Memory Type	GDDR3
DirectX®	10.1
CrossFire™	Yes
Output	HDMI + DVI + VGA
BumpTop Inside	Yes



*Specifications subject to change without notice.

About Bump Technologies

Bump Technologies Inc. is a Toronto, Ontario, Canada-based company that has created and brought to market BumpTop, an innovative 3D user interface enabling natural organization and sharing. The technology was demonstrated at TED, the annual, invitation-only “Technology, Entertainment, Design” conference where the world’s leading thinkers and doers gather to find inspiration; based on its success there, the company received angel and venture capital funding and incorporated in 2007. Bump Technologies also provides OEMs and third-party developers with a multi-touch and 3D rendering framework to enhance the interactivity and productivity of their applications. To download BumpTop or for more information on BumpTop and Bump Technologies, please visit www.BumpTop.com.

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: www.powercolor.com.

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