



[FOR IMMEDIATE RELEASE]

**AMD AND POWERCOLOR ANNOUNCE THE MOST ADVANCED MAINSTREAM  
VIDEO CARD: HD4770**

*The very first graphics card with 40nm manufacturing process technology*

Taipei, Taiwan – April 28th, 2009–TUL Corporation, a leading manufacturer of AMD graphics cards, announces the latest paradigm of performance and price, HD4770. PowerColor HD4770 features the industry’s cutting-edge 40nm process technology and the latest GDDR5 memory technology, represents an industry milestone in the advancement of gaming performance.

PowerColor HD4770 clocks at 750MHz core speed and 800MHz effectively memory speed, equipped with the fastest GDDR5 memory, supports higher data rates which translates directly into superior performance, speeds up processing power and offers the unbeatable gaming performance in lower power consumption which takes full advantage of the latest 40nm manufacturing technology and ATI dynamic power management.

“PowerColor HD4770 offers a powerful combination of HD gaming performance and price based on the industry leading technology” said Ted Chen, CEO of TUL Corporation. “We strongly believe this product can fulfill the toughest gamers’ need, proof that high performance and competent price can co-exist without compromise!”

The PowerColor HD4770 supports DirectX® 10.1, PCI-Express® 2.0 and ATI CrossFireX™ technology, redefining HD gaming and allowing all gamers tackle the most intense 3D games. It also supports for Shader Model 4.1, Universal Video Decode 2, and built-in HDMI with 7.1 surround sound audio, offering lifelike HD experience.

The PowerColor HD4770 will retail for US\$109 and is available today.

**About TUL Corporation**

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: [www.powercolor.com](http://www.powercolor.com).

Or contact: [pr@powercolor.com](mailto:pr@powercolor.com)

# PowerColor

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PowerColor HD 4770	
Core Speed	750MHz
Memory Speed	800MHz(3.2Gbps)
Memory Size	512MB
Memory Bandwidth	128bit
Memory Type	GDDR5
DirectX®	10.1
CrossFireX™	Yes
PCI-E	2.0
HDMI Support	Yes
Output	Dual DVI + TV Out

\*Specifications subject to change without notice.

