

POWERCOLOR ADDS VORTEX TECHNOLOGY TO THE PCS+ HD5770 SERIES

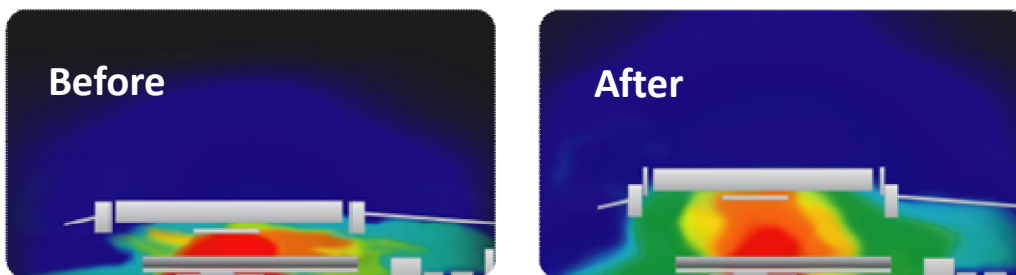
Evolutionary whirlwind technology brings cools like never before

Taipei, Taiwan –July 16, 2010 -- TUL Corporation, a leading manufacturer of AMD graphics cards, introduced an innovative cooling technology into the PCS+ HD5770 series: the PCS+ HD5770 Vortex Edition. This special edition offers the flexibility for users to manually adjust the fan and its physical attributes, providing better air flow to effectively cool down the temperature up to 15°C when compare to reference design.

The PCS+ HD5770 Vortex Edition also features factory overclocking with core and memory clocks at 900 MHz and 1225 MHz respectively. With the cooling ability seen in the Vortex Edition, it allows more headroom for overclocking that maximizes performance releasing more potential for gaming power.

The Vortex - Whirlwind Technology

The Vortex Cooling System draws air from around the graphics card and funnels that air into the center of the card to effectively cool vital components. Our Vortex technology gives users the ability to manually adjust the fan and its physical attributes--something that has never been done before on a video card. Vortex technology offers the most innovative way to lower temperatures with quieter operation and helping to prolong the life cycle of the video card.



Call of Duty: Modern Warfare2 Game Coupon

PowerColor includes one of the most popular game “Call of Duty: Modern Warfare2” into PCS+ HD5770 Vortex Edition. Call of Duty: Modern Warfare2 continues the gripping and heart-racing action as players face off against a new threat dedicated to bringing the world to the brink of collapse. This game delivers the most realistic, immersive and exhilarating racing experience to gamers.

“PowerColor offers an attractive option which features a brand-new cooling technology with additional factory overclocking,” said Ted Chen, CEO of TUL Corporation. “We never

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compromise—so here's the solution which can bring the ultimate gaming performance in a better cooling environment!"

The PowerColor PCS+ HD5770 Vortex edition will be available on July 28th.

About TUL Corporation

TUL is a leading supplier of AMD graphics cards under the PowerColor brand. We offer award-winning products based on our technology leading components, quality design and superb engineering. TUL employs more than 150 talents worldwide, with offices in China, Europe, Russia and USA to support over 300 channel partners and distributors in 50 plus countries. For further information, visit: <http://www.tul.com.tw/global/>

For more product information, visit: www.powercolor.com.

Or contact: pr@powercolor.com

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	PCS+ HD5770 Vortex Edition
Core Speed	900MHz
Memory Speed	1225MHz(4.9Gbps)
Memory	1GB GDDR5
Memory Bandwidth	128bit
Eyefinity	Yes
DirectX®	11
CrossFireX™	Yes
Output	Dual DL-DVI / HDMI / Display Port
Game Bundle	Call of Duty: Modern Warfare 2

* Specifications subject to change without notice.

